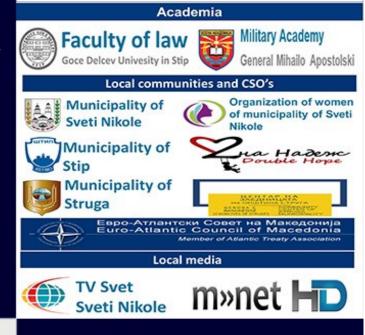# CYBER SECURITY, CORPORATE SECURITY AND CRISIS MANAGEMENT INITIATIVE (C3I)

TOWARD COMMUNITY RESILIENCE AGAINST DISINFORMATION, PROPAGANDA WITH A FOCUS ON GENDER MAINSTREAMING AND FORMS OF HYBRID-BASED THREATS VIA CYBERSPACE

END-USERS FRIENDLY COMMUNITY-BASED DISINFORMATION SAFETY PROTOCOL AGAINST DISINFORMATION AND PROPAGANDA

SUPPORTERS

Academia

Faculty of law Goce Delcev Univesity in Stip

Military Academy General Mihailo Apostolski

Local communities and CSO's

Municipality of Sveti Nikole

Organization of women of municipality of Sveti Nikole

Municipality of Stip

Double Hope

Municipality of Struga

ЦЕНТАР НА ЗАЕДНИЦАТА

Евро-Атлантски Совет на Македонија
Euro-Atlantic Council of Macedonia
Member of Atlantic Treaty Association

Local media

TV Svet Sveti Nikole

m»net HD

WWW.C3ITITIATIVE.COM

1. **Check before you act**

   Whenever you come across some information on the internet or through social media app do not forget to look up the source. Try to see who has published it and who has shared it. You should know that a site that does not clearly state who wrote the story may not like to take the responsibility. These websites or pages are not trustworthy. On social media, check an account's handle or username - if it has many random letters and numbers in succession, it could be a bot. If you see an unverified account posting content hundreds of times a day, alarm bells should ring. You can try one of the free bot detectors, and online tools, such as NewsGuard, which flag and rate misinformation sites. Moreover, you can easily copy paste the info and see who else has published the information (if at all)

2. **Check the date before it earns your fate**

   Some information is maybe true but old and outdated. Although information may be true put in a different context and time can make perfect disinformation, misinformation or malinformation.

3. **Think before your klick**

   Be careful. When the account you are checking (the source of information came across) has many random letters and numbers in succession, it could be a bot. If you see an unverified account posting content hundreds of times a day, something is Wrong!

4. **Watch the tone**

   The information you came across may always contain disinformation designed to trigger an emotional response. Be cautious of content that uses emotional language to elicit a strong reaction. Fear and anger are big drivers that allow disinformation to thrive.

5. **Match before you catch**

   Images are best to catch for you to be tricked by disinformation. While checking the sources and the accounts, take a moment and ask if an image you are seeing shows what it claims? Platforms like Google, TinEye and Bing allow you to run a reverse image search to see where an image appears on the Internet and discover similar images. Tools and applications, such as SurfSafe and Serelay, can also help you determine whether an image has been doctored

6. **Opinion is different than fact but, do not be easy to get into a tact.**

   There is a difference between fact and opinion. The opinion is usually an interpretation. The interpretation is usually framed by the one who gives it. It is easy to confuse it with facts especially if the source has an authoritative tone. The disinformation can start by manipulating facts with an opinion.

7. **Act by prevent do not act by react**

   When you realize that some information is a disinformation act! Facebook, Google and Twitter all have their own systems to enable readers to report false information. It is important to report and debunk disinformation on the platform(s) where it originally spread. In this way, you have a better chance of reaching the audience that was misinformed.

8. **Do not let the fun turn into a ban**

   Usually, disinformation can be instigated by a fun story. Given that many social platforms have actively been involved in countering disinformation by sharing the disinformation your account might be banned or suspended. Therefore, check if the information you are seeing is not false information designed for fun.

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QENDRA E BASHKËSISË SË KOMUNËS SË STRUGËS
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